

# TPAS Scotland Annual Conference and National Good Practice Awards

20-22 June

Golden Jubilee Hotel

Clydebank



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SPONSORSHIP OPPORTUNITIES

# About our event

Forty-five Years of Tenant Participation  
20-22 June



TPAS Scotland's annual conference is the country's key tenant participation and engagement event. Our conference is attended by hundreds of social housing professionals and tenants who come together to discuss current issues, share best practice and network.

The conference takes place over three days and also includes our annual awards - the National Good Practice Awards - which celebrate outstanding achievements in tenant participation

As a not-for-profit social enterprise, any surplus from the conference is invested back into our organisation, helping to create more events for our members and their tenants.

Sponsoring the conference or awards allows you to promote your organisation directly to our delegates and winners as well as make new connections.



# Our headline sponsor

Forty-five Years of Tenant Participation  
20-22 June



**Lynne Cooper**  
Director of Housing Services

“This year TPAS Scotland is celebrating 45 years of working in housing. Although much has changed in that time, the importance of listening to what people want through meaningful opportunities for tenants’ and residents’ voices to be heard remains the same.

At ng homes, we recognise the need to connect with our tenants and residents using their preferred methods and platforms and our journey is already started. It is important that we continue to identify ways for tenants and residents to get involved. By doing so, we can help ensure those in our homes can shape, and drive, improvements in their communities and services creating a community where people can flourish and prosper.

We are looking forward to being inspired with exciting new ways and ideas to engage with tenants and residents in North Glasgow through the sharing of collective knowledge and experience at the 2025 TPAS Scotland conference.”

# Registration and lanyards

£1,150 +VAT

This sponsorship package guarantees you an optimised branding opportunity. Your brand will welcome delegates to the event.

## Package includes:

### Pre event:

- acknowledgement of your sponsorship in pre-event promotional marketing
- opportunity to submit a blog or video (to be written/created by the sponsoring organisation itself) for our website and social media
- opportunity to be included in a 'Meet our sponsors' article in our pre-conference newsletter. Article will also be shared on our social media

### At the event:

- your branding will feature on our conference registration desk
- delegates will be given a sustainable lanyard with the sponsor's logo printed alongside TPAS Scotland's 45th anniversary branding

### Post event:

- sponsorship recognition will continue after the event, with your organisation featured in our conference round-up newsletter



# Delegate bags

£2,500 +VAT

Delegate bags are given to each conference delegate.

## Package includes:

### Pre event:

- acknowledgement of your sponsorship in pre-event promotional marketing
- opportunity to submit up to two blogs and two videos (to be written/created by the sponsoring organisation itself) for our website and social media
- opportunity to be included in a 'Meet our sponsors' article in our pre-conference newsletter. Article will also be shared on our social media

### At the event:

- your logo will feature on the delegate bags

### Post event:

- sponsorship recognition will continue after the event, with your organisation featured in our conference round-up newsletter



# Conference app

£2,000 +VAT

New for 2025: TPAS Scotland is launching its own conference app. Delegates will use our conference app, instead of a printed programme, for the duration of our event, allowing them to access information about workshops, sessions, timings, sponsors and much more.

## Package includes:

### Pre event:

- acknowledgement of your sponsorship in pre-event promotional marketing
- your branding on the event's web page
- opportunity to submit up to two blogs and one video (to be written/created by the sponsoring organisation itself) for our website and social media
- opportunity to be included in a 'Meet our sponsors' article in our pre-conference newsletter. Article will also be shared on our social media

### At the event:

- your logo will feature on the conference app

### Post event:

- sponsorship recognition will continue after the event, with your organisation featured in our conference round-up newsletter



# Pens

£500 +VAT

Pens will be placed on tables at the conference and given to delegates as part of their delegate pack.

## Package includes:

### Pre event:

- acknowledgement of your sponsorship in pre-event promotional marketing
- opportunity to be included in a 'Meet our sponsors' article in our pre-conference newsletter. Article will also be shared on our social media

### At the event:

- acknowledgement of your sponsorship on the pen

### Post event:

- sponsorship recognition will continue after the event, with your organisation featured in our conference round-up newsletter



# Teas and coffees

£300 +VAT

Delegates will be served tea and coffee during the conference breaks.

## Package includes:

### Pre event:

- acknowledgement of your sponsorship in pre-event promotional marketing
- opportunity to be included in a 'Meet our sponsors' article in our pre-conference newsletter. Article will also be shared on our social media

### At the event:

- acknowledgement of your sponsorship on a printed sign on the table where tea and coffee are served from

### Post event:

- sponsorship recognition will continue after the event, with your organisation featured in our conference round-up newsletter







# Conference exhibitor

£500 +VAT



Exhibiting at our annual conference gives you an opportunity to speak directly to social housing professionals and their tenants, allowing you to discuss your services and demonstrate your products.

## Package includes:

### Pre event:

- opportunity to be included in a 'Meet our exhibitors' article in our pre-conference newsletter. Article will also be shared on our social media
- opportunity to submit a blog or video (to be written/created by the exhibiting organisation itself) for our website and social media

### At the event:

- exhibition space for the two days of our conference
- lunch for two people for the duration of the event

### Post event:

- opportunity to be included in our post-conference round-up newsletter.



# Drinks reception - Friday 20 June

£1,500 +VAT

The drinks reception will be held on Friday 20 June in the Central Plaza of the Golden Jubilee for conference delegates.

## Package includes:

### Pre event:

- acknowledgement of your sponsorship in pre-event promotional marketing
- opportunity to submit one blog and one video (to be written/created by the sponsoring organisation itself) for our website and social media
- opportunity to be included in a 'Meet our sponsors' article in our pre-conference newsletter. Article will also be shared on our social media

### At the event:

- opportunity to give a short speech to welcome guests to the drinks reception
- opportunity for banner stands to be displayed in the Central Plaza
- your logo will be displayed in the drinks reception area on digital display screens

### Post event:

- sponsorship recognition will continue after the event, with your organisation featured in our conference round-up newsletter





# Conference dinner – Friday 20 June

£2,000 +VAT

A three-course conference dinner will be held for delegates on Friday 20 June during the National Good Practice Awards.

## Package includes:

### Pre event:

- acknowledgement of your sponsorship in pre-event promotional marketing
- opportunity to submit up to two blogs and one video (to be written/created by the sponsoring organisation itself) for our website and social media
- opportunity to be included in a 'Meet our sponsors' article in our pre-conference newsletter. Article will also be shared on our social media

### At the event:

- opportunity to give a short speech to welcome guests to dinner
- opportunity for banner stands to be displayed in the Central Plaza
- your logo will be displayed on digital display screens

### Post event:

- sponsorship recognition will continue after the event, with your organisation featured in our conference round-up newsletter

# Evening entertainment – Friday 20 June

£1,000 +VAT

Entertainment will be held for delegates on the evening of Friday 20 June.

## Pre event:

- acknowledgement of your sponsorship in pre-event promotional marketing
- opportunity to submit a blog or video (to be written/created by the sponsoring organisation itself) for our website and social media
- opportunity to be included in a 'Meet our sponsors' article in our pre-conference newsletter. Article will also be shared on our social media

## At the event:

- opportunity for banner stands to be displayed in the Central Plaza
- your logo will be displayed on digital display screens

## Post event:

- sponsorship recognition will continue after the event, with your organisation featured in our conference round-up newsletter





# New Lanark visit

£500+VAT

As part of our conference programme, on Saturday 21 June, we will be giving delegates the opportunity to go on a tour of New Lanark World Heritage Site.

New Lanark World Heritage Site is an 18th century mill village on the River Clyde, less than an hour from Glasgow. It was founded in 1785, with a focus on the housing, education and welfare of the mill workers and this became a model for industrial communities which was replicated across the world in the 19th and 20th centuries.

## Package includes:

### Pre event:

- acknowledgement of your sponsorship in pre-event promotional marketing
- opportunity to be included in a 'Meet our sponsors' article in our pre-conference newsletter. Article will also be shared on our social media

### Post event:

- sponsorship recognition will continue after the event, with your organisation featured in our conference round-up newsletter

# TPAS Scotland 45th anniversary celebration drinks reception

£1,500 +VAT

To mark the start of our 45th birthday celebrations, a drinks reception will be held on Saturday 21 June in the Central Plaza.

## Package includes:

### Pre event:

- acknowledgement of your sponsorship in pre-event promotional marketing
- opportunity to submit one blog and one video (to be written/created by the sponsoring organisation itself) for our website and social media
- opportunity to be included in a 'Meet our sponsors' article in our pre-conference newsletter. Article will also be shared on our social media

### At the event:

- opportunity to give a short speech to welcome guests to the drinks reception
- opportunity for banner stands to be displayed in the Central Plaza
- your logo will be displayed in the the drinks reception area on digital display screens

### Post event:

- sponsorship recognition will continue after the event, with your organisation featured in our conference round-up newsletter





# TPAS Scotland 45th anniversary dinner

£2,000 +VAT

The 45th anniversary dinner will be held on Saturday 21 June for conference delegates.

## Package includes:

### Pre event:

- acknowledgement of your sponsorship in pre-event promotional marketing
- opportunity to submit up to two blogs and two videos (to be written/created by the sponsoring organisation itself) for our website and social media
- opportunity to be included in a 'Meet our sponsors' article in our pre-conference newsletter. Article will also be shared on our social media

### At the event:

- opportunity to give a short speech to welcome guests to dinner
- opportunity for banner stands to be displayed in the Central Plaza
- your logo to be displayed on digital display screens

### Post event:

- sponsorship recognition will continue after the event, with your organisation featured in our conference round-up newsletter

# TPAS Scotland 45th anniversary cake

£350 +VAT

As part of our 45th anniversary celebrations, we will be cutting our birthday cake and sharing it with delegates. Delegates will be offered cake after our 45th anniversary dinner.

Package includes:

## Pre event:

- acknowledgement of your sponsorship in pre-event promotional marketing
- opportunity to be included in a 'Meet our sponsors' article in our pre-conference newsletter. Article will also be shared on our social media

## At the event:

- acknowledgement of your sponsorship on a printed sign on the table where the cake is served from

## Post event:

- sponsorship recognition will continue after the event, with your organisation featured in our conference round-up newsletter



speaking - come along to







# Evening entertainment – Saturday 21 June

£1,000 +VAT

Entertainment will be held for delegates on the evening of Saturday 21 June after our 45th anniversary dinner.

## Pre event:

- acknowledgement of your sponsorship in pre-event promotional marketing
- opportunity to submit a blog or video (to be written/created by the sponsoring organisation itself) for our website and social media
- opportunity to be included in a ‘Meet our sponsors’ article in our pre-conference newsletter. Article will also be shared on our social media

## At the event:

- opportunity for banner stands to be displayed in the Central Plaza
- your logo to be displayed on digital display screens

## Post event:

- sponsorship recognition will continue after the event, with your organisation featured in conference round-up newsletter

# NATIONAL GOOD PRACTICE AWARDS

£500 +VAT

Our National Good Practice Awards are held annually and celebrate outstanding achievements in tenant participation by individual tenants, tenant groups and social landlords.

Sponsoring one of the awards highlights your organisation to award winners and event attendees.

## Package includes:

### Pre awards:

- acknowledgement of your sponsorship in pre-awards promotional marketing
- opportunity to be included in a 'Meet our award sponsors' article in our pre-conference newsletter. Article will also be shared on our social media

### At the awards:

- opportunity to present your sponsored award
- opportunity to have your photograph taken with the award winner(s) and host of the awards

### Post awards:

- sponsorship recognition will continue after the awards, with your organisation featured in our conference round-up newsletter



# NATIONAL GOOD PRACTICE AWARDS

## New categories for 2025

Good practice in involving tenants to shape and improve services award

Community involvement award

Tenant group of the year award

Youth involvement award

Community environmental award

Good practice in widening participation award

Good practice in communicating with tenants and residents award

Tenant of the year - the Alan Ferguson award

Tenant voice award

Good practice in involving tenants in a current issue award



# Our sponsors so far

20-22 June

Golden Jubilee Hotel

Forty-five Years of Tenant Participation



# Forty-five Years of Tenant Participation



20-22 June

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## Call us:

0800 9159 551

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## Email us:

[enquiries@tpasscotland.org.uk](mailto:enquiries@tpasscotland.org.uk)

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## Visit our website:

[www.tpasscotland.org.uk](http://www.tpasscotland.org.uk)



TPAS SCOTLAND  
NATIONAL ANNUAL CONFERENCE

**Get in touch if you'd  
like to discuss our  
sponsorship  
opportunities**