

clydebank housing association

# Showing Compassion to Customers through Challenges and Changes



Sinéad Farrell, Customer & Corporate Services Manager

TPAS Annual Conference 29th June 2023

## A WARM WELCOME!





"Offering our community

more than

a home."





## Showing Compassion to Customers through Challenges and Changes

#### Supporting tenants:

- "Cosy Afternoons" our Warm Bank
- Funding
- Tenancy Sustainment Support
- Welfare Rights Advice
- Being Engaged in the Community

#### Challenges:

- Mould and Damp Advice
- Stock Condition
- Major Repairs and flexibility
- Technology
- Prudent Rent Setting
- CHA Power Ltd

#### Community:

- Centre81
- Community Benefits Formal
- Community Benefits Informal
- Supporting our Registered Tenants Organisation



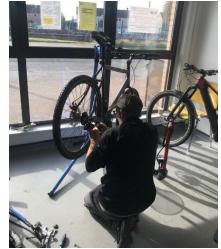
## **Cosy Afternoons**





### **Funding**

- Lending Library 39 devices
- Bike storage throughout estates
- Electric vehicle charging points
- Bike repairs
- Part time Tenancy Sustainment Officer
- SIM cards









### **Tenancy Sustainment Support**

- Part time Tenancy Sustainment Officer
- Tenancy Sustainment budget
- Laundries in Multi Storey building opening later and at weekends
- Greggs/Farmfoods/Fuel vouchers
- Starter packs

NEW TENANT CAFÉ81 VOUCHER 2022/23 Upto £10 to spend at Café81!

- Kindness chocolates/vouchers
- SIM cards
- Lending library of devices
- Welfare Rights Service

NEW TENANT GYM81 VOUCHER 2022/23

1 month's FREE Gym81 membership!
Contact Centre81 on 0141 533 7070 to arrange your
one month FREE trial

















### **Tenancy Sustainment Support**

Cleaning/hygiene packs ('hidden crisis')



"I found this service very helpful and meaningful to my life and my family. The continuous support has been so beneficial, especially to my mental health. I would like to see this service continue as it been so helpful to me and to the community."

"I would have struggled to sustain my tenancy. I felt that without this help my mental health would have deteriorated and I would have stopped engaging with counselling and addition services."

Tenancy ends have reduced by over 25% at Clydebank HA in the last 12 months.

	22/23	22/23
Fuel poverty	70	£10,669
Digital Assistance	10	£720
Food poverty	155	£6410
Partnerships	119	£7299
CHA Staff referrals	173	£0
TSO Budget	38	£3842
Total	565	£28,940









Wide range publications, website, active social media, communication through housing system, local open office



































Centre 21

IS HOME TO









### **Challenges**

- Mould and damp advice
- Stock Condition
- Major Repairs and flexibility
- Technology
- Prudent Rent Setting/Options
- CHA Power Ltd











**Community Benefits - Formal** 





#### **Community Benefits - Informal**





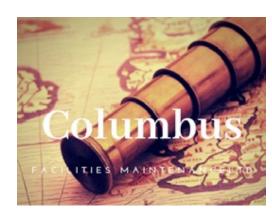
Electrical Services



















## Community Benefits - Informal World Kindness Day!











Centre81









#### **Centre81 Events**





## Supporting our Registered Tenants Organisation

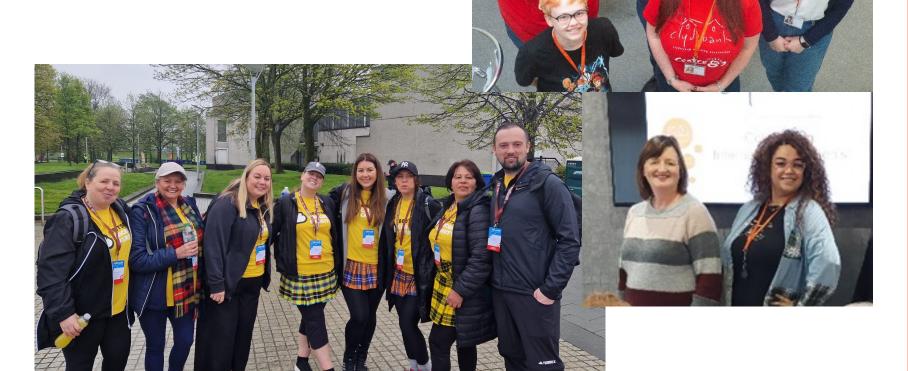




- Senior Staff attend all public meetings
- Annual grant provided
- Special and training grants available
- Support in kind provided
- Contribute to each newsletter
- Support and attend their events
- Distribution of gift packs
- Special grant for 60<sup>th</sup> Anniversary!



## Our Staff Team





## ANY QUESTIONS WELCOME!

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