





Engaging with Young People

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What is NETRALT?

- An award-winning recognised tenant participation group
- Aberdeen, Aberdeenshire & Moray
- Provides a platform to promote TP, share good practice, offer best value and support its members
- Aberdeen City Council
- Aberdeenshire Council
- Blackwood Homes
- Castlehill Housing Association
- Grampian Housing Association
- Langstane Housing Association
- Moray Council
- Osprey Housing

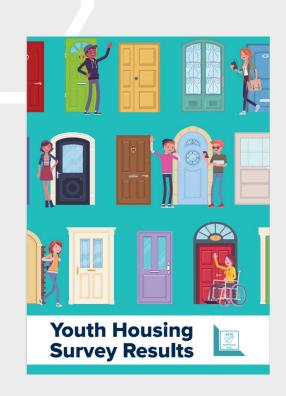


and Landlords Together

We will cover:

- How it all began
- NETRALT's role
- The survey
- The questions
- The report
- The launch
- Challenges
- Next steps

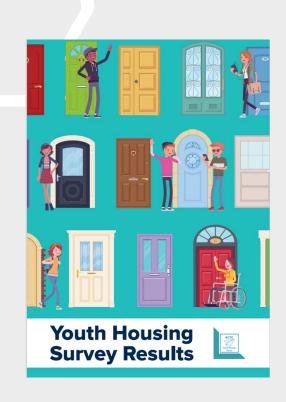




How it all began

- Determination to get young people involved
- Worked with Youth Council for years
- Prize from Youth Council for TP engagement
- Invited to meetings
- Invited to social event
- Council Officers

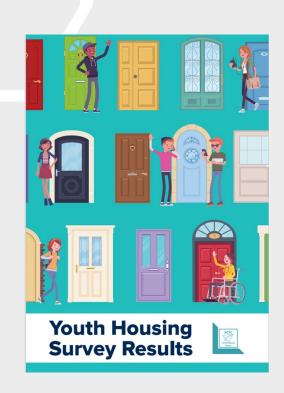




The planning

- Covid hit!
- Youth-led online sessions
- Young people language (!)
- Started with 8 young people
- Two members drove the survey
- Youth Homelessness
- For young people by young people

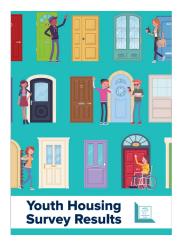












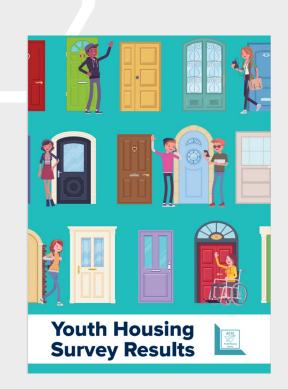




The questions

- Background
- Where do young people stay
- Availability of the information
- What young people were unsure about
- Expectations & desires for their first home

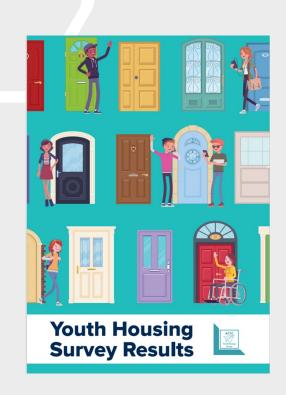




The Report

- Not corporate
- No jargon
- Colourful front cover
- Not too wordy
- Not too long
- What young people wanted to see
- Co-produced with design team





Demographics of the survey





In total 84% of the responses came from 18-25 year olds. Those who were aged 18 and younger, and over 26 accounted for 8% each. These figures may indicate that the majority of people in Aberdeen start actively looking for their own accommodation in their early twenties.

Backgrounds of the young people



59% of the respondents stated that they were in education, with 22% at school and 37% at university.

The second largest group of respondents stated they were currently employed, which accounted for 38%, and within this figure 5% of the 38% were self-employed.

2.7% were not working at the time of the survey.

Key Issues Highlighted - what are young people unsure about?



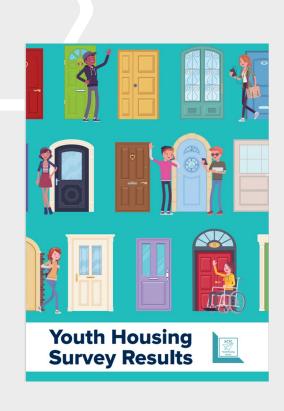
The survey has identified, that 47% of the respondents would be unsure how to find any information on what to do if they had nowhere to stay. However, 53% said they could find this easily.

This suggests that most of the information is available and easy to find, however there is a need for some improvements regarding complicated situations where someone has nowhere to stay. Other areas to consider are housing terms, housing rights, and budgeting. Given that a lot of people are likely to use social media and the internet this could be an area to improve, when it comes to providing information. However, it as the survey itself was in online format, this could have affected the result.

Launch of the Report

- Wanted to promote the young people's hard work
- Create a buzz
- Accessible venue on young people's turf
- Decided on best time to suit most people
- Early evening so decent catering
- Considered the audience
- Early evening so decent catering



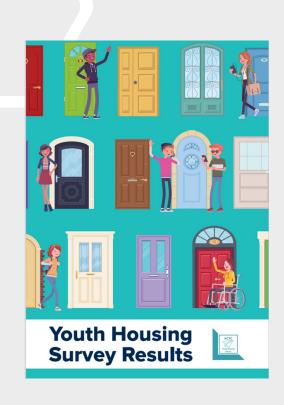


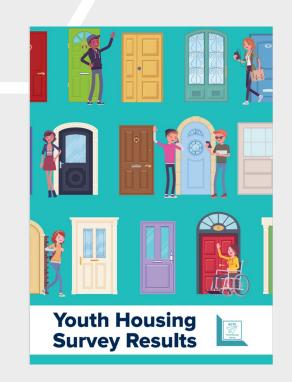


Challenges

- Balancing guidance against productivity and timescales
- Young people have lives to lead
- Commitments
- They leave the Youth Council
- They get jobs
- Not one uniform group
- Housing jargon
- They are volunteers









Any questions?



Pick up a hard copy.



Thank you!



North East Tenants Residents and Landlords Together