TPAS Scotland

Your Friendly Engagement Experts

SPONSORSHIP OPPORTUNITIES

TPAS NATIONAL ANNUAL CONFERENCE & NATIONAL GOOD PRACTICE AWARDS 2021

The TPAS National Annual Conference and National Good Practice Awards offer unrivalled branding and sponsorship opportunities including profile building through our online coverage in the lead up to the event and ceremony.

28-30 APRIL 2020 **APEX HOTEL DUNDEE**

Room 2, 3rd Floor
Erskine House
G81 2DR

0141 552 3633

tpasscotland.org.uk

ABOUT THE EVENTS

TPAS National Annual Conference

The biggest and best conference in Tenant Participation is back. This National, unmissable event brings together over 300 guests, delegates, speakers, and conference contributors from across the UK.

Our guest list regularly includes landlord and tenant representatives from housing associations and local authorities across Scotland. This conference is attended by representatives from the leading social housing and community sector organisations and from Scottish and local government.

40 SESSIONS OVER 3 DAYS

"deafscotland IS PROUD TO BE ASSOCIATED WITH THESE AWARDS. THEY CELEBRATE ACHIEVEMENT, QUALITY, INNOVATION AND ARE BASED ON INCLUSION THROUGH ACCESS AND PARTICIPATION. WHAT MORE COULD WE ASK FOR?"

Janis McDonald, *Chief Officer, deafscotland*

This is a great way to show your support for tenants and landlords across the housing sector and celebrating the remarkable successes of housing organisations and individuals across Scotland who are continuing to make a profound impact upon our communities.

TPAS Scotland has been the catalyst for social housing and tenant participation in Scotland for 40 years. We work with tenants, tenant groups and landlords and local authorities across Scotland from Shetland to the Borders. We have built up a comprehensive profile in the social housing sector and have an excellent track record.

CONFERENCE

TPAS SCOTLAND
NATIONAL ANNUAL CONFERENCE

WE HAVE A RANGE OF PROFILE BUILDING OPPORTUNITIES SO BOOK EARLY AND TAKE FULL ADVANTAGE OF MONTHS OF COVERAGE - THE SOONER YOU SIGN UP THE GREATER THE BENEFITS.

HEADLINE

£8,000 + VAT

An exceptional opportunity for your organisation to be recognised as the key commercial partner for the TPAS National Annual Conference.

This package includes:

- One prime location table for 10 guests
- Your logo featured on event tickets, marketing material and the website.
- Exclusive branding of the NGP Awards main room including the stage set.
- Full page colour advert featured in the event programme.
- Your Logo displayed on main stage screens whilst guests are being seated and during welcome speeches.
- Verbal acknowledgment of the headline sponsor's support by the Chair of TPAS Scotland during welcome speech.
- Opportunity to make a short welcome speech.

CONFERENCE GUIDE

£3,000 + VAT

With such a wide circulation the conference package on our website is a highly visible vehicle for promoting your brand.

This package includes:

- Your logo on the package and website.
- Full page advertisement on the inside front cover of the document.
- Table at the conference for up to 5 guests.

DELEGATE BAGS

SOLD

£2,000 + VAT

This is perfect opportunity to share your success, ideas and services with a target audience in our large exhibition area.

This package includes:

- Your profile in the programme guide.
- Your logo on social media and our website.
- Lunch for 2 representatives.

CONFERENCE

TPAS SCOTLAND
NATIONAL ANNUAL CONFERENCE

EXHIBITOR
£450 + VAT

This is perfect opportunity to share your success, ideas and services with a target audience in our large exhibition area.

This package includes:

- Your profile in the programme guide.
- Your logo on social media and our website.
- Lunch for 2 representatives.

PHOTO BOOTH
£2,500 + VAT

Your logo will feature on the backdrop of all photos taken, ensuring your brand exposure is retained long after the event.

This package includes:

- Your logo on the backdrop of all photos taken within the photo booth.
- Your logo featured in event programme and on the website.
- Table at the ceremony for up to 5 guests.

"WE FEEL THAT SPONSORSHIP OF TPAS EVENTS IS AN APPROPRIATE WAY TO DEMONSTRATE OUR COMMITMENT AND SUPPORT FOR DEVELOPMENT OF TENANT PARTICIPATION"

Matthew Busher, *Interim Director of Housing, Kingdom Housing Association*

CONTACT US FOR MORE DETAILS

ELAINE.SCOULAR@TPASSCOTLAND.ORG.UK

NATIONAL GOOD PRACTICE AWARDS

2021 CATEGORIES

BEST PRACTICE IN DEVELOPING COMMUNITY

BEST PRACTICE IN DIGITAL INVOLVEMENT

BEST PRACTICE IN INVOLVING ALL

TENANT PARTICIPATION CHAMPION OF THE YEAR: GROUP

TENANT PARTICIPATION CHAMPION OF THE YEAR: ORGANISATION

TENANT PARTICIPATION CHAMPION OF THE YEAR: INDIVIDUAL STAFF

HEADLINE

£3,500 + VAT

Sponsoring the National Good Practice Awards is an ideal opportunity to demonstrate your organisation's commitment to support groups, individual or organisations in their tenant engagement activities.

This package includes:

- Your logo featured in launch email to contacts from the Scottish housing sector.
- Your logo featured on the awards shortlist alongside chosen sponsored category and on the website.
- Your logo featured in the event programme issued to all guests in attendance at the awards ceremony.
- Your logo featured on the trophy.
- Your logo displayed on stage screens during awards presentation.
- Table at the ceremony for up to 5 guests.
- Opportunity to announce the winning entry from the main stage and present the award.

WINE RECEPTION

£1,500 + VAT

Be the name on everyone's lips as sponsor of the dinner wine.

This package includes:

- 2 complimentary tickets to attend the event.
- Your logo on wine bottle neck labels.
- Your logo featured in the event programme and the website.

INDIVIDUAL CATEGORY

£600 + VAT

Sponsoring an award category.

This package includes:

- Your logo featured in launch email to contacts from the Scottish housing sector.
- Your logo featured on the awards shortlist alongside chosen sponsored category and on the website.
- Your logo featured in the event programme issued to all guests in attendance at the awards ceremony.

NATIONAL GOOD PRACTICE AWARDS

PROGRAMME
£1,000 + VAT

Demonstrate your organisation's commitment to support groups, individual or organisations in their tenant engagement activities.

This package includes:

- 2 complimentary tickets to attend the event.
- Your logo featured in the event programme and the website.

PHOTOGRAPHER
£1,000 + VAT

Sponsor our awards photographer.

This package includes:

- 2 complimentary tickets to attend the event.
- Your logo featured in the event programme and the website.

THE SCOTTISH GOVERNMENT ARE PROUD SPONSORS OF THE TPAS SCOTLAND GOOD PRACTICE AWARDS. EACH YEAR, THE AWARDS SHOWCASE THE WEALTH OF ENGAGEMENT WORK GOING ON ACROSS SCOTLAND BETWEEN TENANTS AND LANDLORDS TO SHAPE SERVICES AND ENHANCE THE LIVES OF TENANTS AND COMMUNITIES. WE ARE DELIGHTED TO PLAY A PART IN RECOGNISING THAT WORK, AND IN CELEBRATING THE ACHIEVEMENTS OF THE TENANTS, SERVICE USERS AND LANDLORD STAFF WHO WORK WITH DEDICATION THROUGHOUT THE YEAR TO MAKE TENANT ENGAGEMENT AND PARTICIPATION A SUCCESS"

Susan McLellan
Tenant Participation Manager, Housing Services Policy Unit

CONTACT US FOR MORE DETAILS

ELAINE.SCOULAR@TPASSCOTLAND.ORG.UK